



Pool Side

N E W S

Mayfair's Guide to Summer Living '07

INSIDE: Thinking green and everything you need to know about phosphates; check out our pool seminar; keeping your pool water blue; the ultimate backyard gourmet; how your pool can earn you a vacation and much more.

Mayfair Pools  **LeisureScapes™**

POOLS • HOT TUBS • BACKYARD LIVING

GO GREEN THIS SUMMER

Go green, environmentally green. To enhance our existing line of chemicals we are introducing Natural Chemistry products to our store, a complementary line that is all natural, highly effective, and people and planet friendly.

Natural Chemistry products can intensify the performance of your existing pool chemical maintenance program. You can reduce the amount of time spent maintaining and trouble-shooting your pool and have more time for swimming and relaxing.



Two New Products Mayfair will be featuring:



Pool Perfect + PHOSfree

The ultimate combination of phosphate removal and natural enzymes.

- 3 caps per week keeps an 80,000 litre pool phosphate free
- natural enzymes keep filter media clean, water soft and eliminate waterline rings



Liquid Salt Water Magic

Enjoy less pool maintenance and have clear, perfect algae-free water.

Removes phosphates and organic contaminants that contribute to build-up on filter media and generator cells.

What You Should Know About Phosphates:

● Phosphates, the new pool buzzword

Phosphates have been around since long before any pools or spas were built. However, recently the detrimental impact of phosphates on pool and spa water has been proven, making phosphates the “buzzword” in the industry. Two of the most frequently asked questions are “What is phosphate?” and “How do phosphates get into my pool or spa?”

● What is a phosphate?

Phosphates are the naturally occurring form of the element phosphorus, found in many minerals of high nutrient value to plants and animals. Phosphates are the essential biological building blocks that exist in many different forms and are an absolute requirement for algae and other aquatic plant life. Simply put, reduce phosphates to near zero and normal sanitizer levels will prevent algae growth . . . GUARANTEED! It's just good science.

How are phosphates introduced to pools and spas?

Some of the more common sources of phosphate contamination are:

Source Water – many municipalities are now using varying forms of phosphate based chelating agents in an effort to preserve the water main lines from corrosion. These added chemicals will increase phosphate levels.

Environment – debris such as dust, pollen, dirt and leaves will contribute to phosphate levels in pool and spa water.

Fertilizers – both lawn and general agricultural fertilizers will increase phosphate levels.

Remember! Although phosphates from these sources are usually poly-phosphates or organically bound, all will degrade to “ortho” or reactive phosphates with time.

Test that water!



Test the water! If you are bringing in your water for a monthly test – *way to go!*
In fact, you may already have had your picture up on our “Wall of Fame” with your perfect water test. Our free water testing service helps ensure safe, blue water while helping to extend the life of your liner, pump, filter and heater. Enjoy your pool, love your water – we can help.

Why a Napoleon Patio Heater?

Napoleon patio heaters are constructed of all stainless steel or cast aluminum, eliminating the possibility of rust.

- Easily move the heater where you want the warmth
- Wind resistant design and adjustable heat control
- Heats up to 25' diameter keeping you warm and extending your outdoor enjoyment
- Ideal for around the pool and patio



YOU ARE INVITED...

Pool Seminar

Unionville Curling Club
257 Carlton Road
Wednesday, April 18
at 7:00 pm

New Pool owners:

a great way to learn how to keep your water blue with minimum time and effort. Plus a refresher course for current owners.

SPECIAL OFFER

Following the seminar all attendees are invited back to our store at 4261 Hwy #7 to

Save **15%** on all chemicals.

BBQ Rocks!

FREE XM Satellite Radio*
See dealer for qualifying products and details. Some conditions apply. While quantities last.



0-1800° in 25 seconds flat



NAPOLEON
GOURMET GRILLS
Award Winning Products

Prestige II RBI series

Introducing the latest evolution in grilling . . . the Prestige II RBI series combines Napoleon's patented stainless steel cooking system with ceramic infrared technology, to usher in the next wave of grilling.

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NEWS

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Mayfair Pools has been a family-owned and operated business in the Markham area for over 30 years. Striving to excel at meeting all our customer's needs.

Our range of services includes:

- spring opening and fall closing
- weekly maintenance
- full retail store
- free water testing
- installation of vinyl and concrete pools
- vacation maintenance
- liner replacement
- major repairs
- full service department
- leak detection

Our friendly, knowledgeable and courteous staff are available to answer any of your questions.

Looking for a Great Summer Job?
Join the Mayfair Team.

Mayfair Pools is looking for job applicants for inside retail store and outside service positions. If you consider yourself or know someone who is a motivated and reliable individual, email a résumé to info@mayfairpools.com. While pool experience is an asset, it is not a necessity.

Contact us today:

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info@mayfairpools.com



Jacuzzi Hot Tubs

The premium hot tub on the market today. The full line – all with hydrotherapy jets – available here at Mayfair Pools.

Relax • Rejuvenate • Revive



Let Your Pool Take You Places



For consumers, a pool isn't just a pool. It is a backyard escape. A portal to relaxation. Now it's a ticket to exciting vacation destinations.

BioGuard will be giving away three trips to exciting vacation destinations. This will include a trip for four to Disney World, a trip for two on a Caribbean Cruise and a romantic trip for two to Hawaii.



Watch the mail for your passport or visit our store to enter.